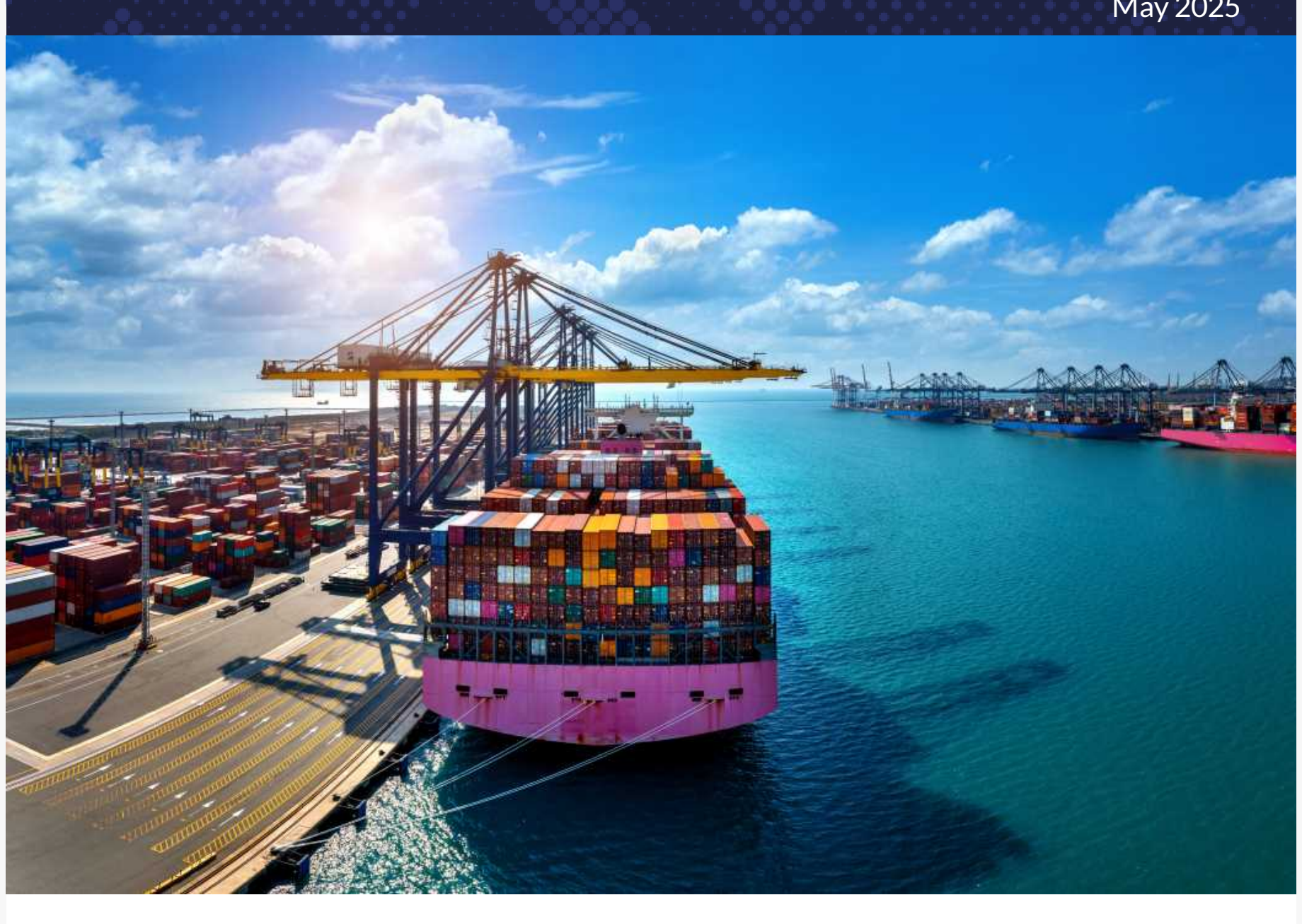
PSW
PAKISTAN SINGLE WINDOW

THE VIEW

Monthly Update
May 2025



Key Highlights

اہم نکات

01.
PSW Unveils Redesigned Website Menu for Enhanced User Experience

02.
CEO PSW Highlights Cross-Border Trade Innovation in Conversation with Talha Ahad

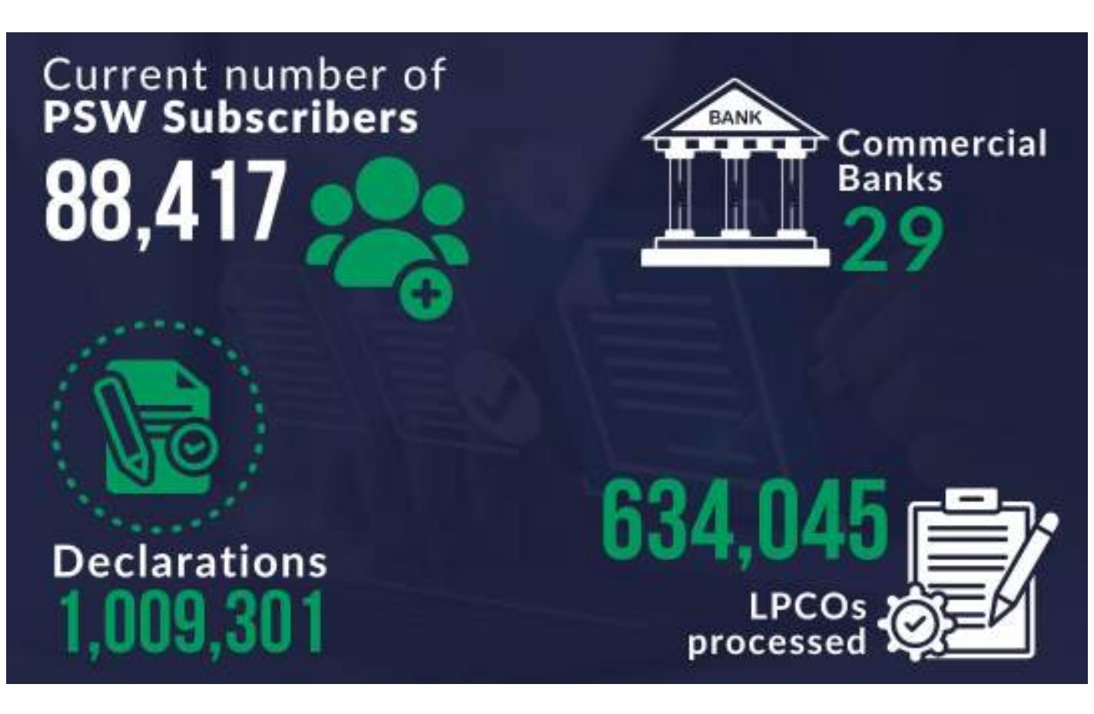
03.
PSW Sponsors the 5th CAREC Institute Annual Research Conference 2025

04.
Empowering Women Entrepreneurs through the Khadijah Program: Fifth Session Held in Multan

05.
SMElevate Sialkot Sessions Empowers SMEs with Export Knowledge and Digital Trade Tools

06.
PSW Advances Pharma Export Transparency through DRAP Integration

PSW Surpasses 88K Subscribers, Driving Efficiency in Pakistan's Trade Ecosystem



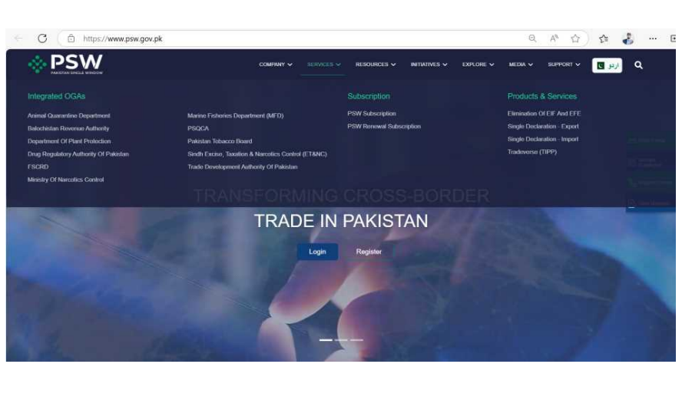
PSW has surpassed 88,000 subscribers, marking a significant milestone in Pakistan's cross-border trade ecosystem. With over 634045 Licenses, Permits, Certificates, and Other documents (LPCOs) and over 1 million goods declarations processed, PSW continues to enhance efficiency, transparency, and collaboration between the public and private sectors. This accomplishment highlights PSW's vital role in modernizing trade processes and supporting seamless trade facilitation across the country.

PSW EXCELLENCE

پی ایس ڈبلیو ایکسی لینس

PSW Unveils Redesigned Website Menu for Enhanced User Experience

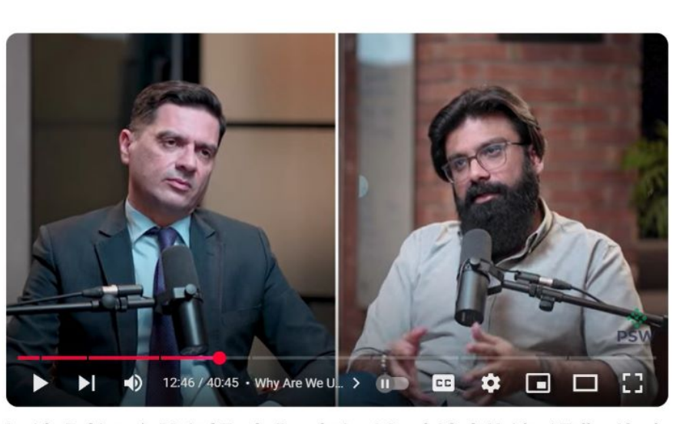
As part of its continuous efforts to improve digital accessibility and user experience, Pakistan Single Window (PSW) redesigned its website's Main Menu. The updated structure simplifies navigation, making it easier for users, especially first-time visitors, to access key services and information with minimal effort.



Read More

CEO PSW Highlights Cross-Border Trade Innovation in Conversation with Talha Ahad

Aftab Haider, CEO of PSW, appeared in an insightful podcast hosted by Talha Ahad (CEO & Founder of The Centrum Media), where he discussed the evolving digital landscape of Pakistan's cross-border trade and logistics sector. In the conversation, Mr. Aftab highlighted PSW's role in the transition to digitalizing cross-border trade, simplifying and unifying the process through its innovative digital platform.



Inside Pakistan's Digital Trade Revolution | Syed Aftab Haider | Talha Ahad Podcast

Watch Now

PSW Sponsors the 5th CAREC Institute Annual Research Conference 2025

At the 5th CAREC Institute Annual Research Conference 2025, PSW played a strategic role as a co-sponsor under the Peer Learning Initiative, showcasing its commitment to digital integration and streamlined cross-border cooperation. PSW's CEO, Aftab Haider, participated in the panel discussion alongside the Federal Minister of Planning and Special Initiatives, Ahsan Iqbal Chaudhary, to share PSW's vision for strengthening regional connectivity among CAREC countries.

Read More

PSW Participates in the 2nd Episode of The Leaders Talk Conference on Leadership and the Future of Workplaces

PSW proudly sponsored and participated in the 2nd Episode of The Leaders Talk (TLT), Pakistan's premier HR and leadership conference organized by HR Professionals Network - HRPN and The Leaders Network – TLN in Karachi. The event brought together over 300 HR and business leaders under the theme "Leadership Defined: The Future of Work 2030," the event was a vibrant platform for sharing ideas, innovation, and strategies to shape tomorrow's workplaces.

Read More

PSW COLLABORATION

پی ایس ڈبلیو کی شراکت داری

Empowering Women Entrepreneurs through the Khadijah Program: Fifth Session Held in Multan

PSW, in partnership with CARE Pakistan and supported by the Mastercard Center for Inclusive Growth's Strive Women program, recently held the fifth session of its Khadijah Women Entrepreneurship Program in Multan.

Read More

SMElevate Sialkot Empowers SMEs with Export Knowledge and Digital Trade Tools

In collaboration with Alibaba.com, PSW successfully concluded two SMElevate capacity-building sessions in Sialkot aimed at empowering SMEs across the Sports, Apparel, Medical Devices, Dental, and Entertainment sectors.

Read More

PSW and UN Women Discuss Pathways to Empower Women Entrepreneurs

In a continued effort to foster inclusive trade, PSW held a strategic dialogue with the UN Women Pakistan team. The meeting focused on advancing women's economic participation through digital trade facilitation and highlighted PSW's commitment to inclusive initiatives such as the Khadijah Women Entrepreneurship Program.

Read More

PSW IN THE NEWS

پی ایس ڈبلیو خبروں میں

PSW Advances Pharma Export Transparency through DRAP Integration

Leading the way in digital innovation for pharmaceutical exports, PSW has successfully integrated the Drug Regulatory Authority of Pakistan (DRAP) into its platform, streamlining the pharmaceutical export process.

Read More

PSW TRADE CONNECT

پی ایس ڈبلیو ٹریڈ کنیکٹ

PSW Hosts Webinar on E-Commerce Opportunities for Women Entrepreneurs

Under the Khadijah Women Entrepreneurship Program, PSW hosted a webinar titled "E-Commerce Opportunities for Women Entrepreneurs" led by expert Faisal Butt, E-Commerce Expert.

Read More

PSW Engages ICCI to Showcase Transformative Digital Trade Solutions

In a strategic move to advance Pakistan's trade ecosystem, PSW collaborated with the Islamabad Chamber of Commerce & Industry (ICCI) to present innovative digital platforms. The domain experts showcased the PSW Portal and Trade Information Portal of Pakistan (TradeVerse), highlighting key modules such as Subscription, Registration, and Single Declaration.

Read More

Pakistan Institute of Management (PIM) Students Explore Digital Trade Facilitation at PSW

Students from the Pakistan Institute of Management (PIM) visited the PSW Head Office as part of their curriculum on International Trade Management – Export/Import with Document Procedures.

Read More

Strengthening Digital Trade Capacity with Pakistan Customs

In order to enhance collaboration and digital readiness, PSW hosted a session for senior Pakistan Customs officials to provide a strategic overview of its digital trade ecosystem. The session showcased key developments in the rollout of PSW modules, with a focus on PortVerse, Pakistan's Port Community System (PCS).

Read More

Engaging the EU-Focused Exporters Through PSW Awareness Session

Pakistan Single Window (PSW), in collaboration with the German Pakistan Chamber of Commerce & Industry (GPCCI), recently held an awareness session titled "Introduction to Pakistan Single Window – Objectives and Initiatives."

Read More

Inspiring Future Trade Leaders at Islamabad Model Commerce College for Women

In a step toward inspiring the next generation of trade leaders, Pakistan Single Window (PSW) conducted an engaging awareness session at Islamabad Model Commerce College for Women (IMCCG), highlighting its efforts to modernize Pakistan's cross-border trade.

Read More

PSW Highlights Digital Inclusion at PPAF Seminar

At the "Sustainable Ecosystem for Women Entrepreneurs" seminar hosted by the Pakistan Poverty Alleviation Fund (PPAF), PSW highlighted its dedication to empowering women in trade. The session showcased how digital initiatives like the Khadijah Women Entrepreneurship Program, the Trade Information Portal of Pakistan (TIPP), and the Dedicated Women Helpline are expanding opportunities and simplifying cross-border trade for women entrepreneurs.

Seminar on Sustainable Ecosystem for Women Entrepreneurs
h for Rural Advancement and Sustainab

Read More

PSW and MCCI Conduct Session on Electronic Certificate of Origin (e-COO) to Boost Digital Trade

In collaboration with the Multan Chamber of Commerce & Industry (MCCI), Pakistan Single Window (PSW) conducted a comprehensive session on the Electronic Certificate of Origin (e-COO) module.

Read More

Designed, Managed, and Published by PSW Marcom Department

PSW
PAKISTAN SINGLE WINDOW

CONTACT US ->->

Pakistan Single Window - PSW
Head Office: *2nd Floor, NTC Head Quarter, Sector G-5/2, Islamabad. +92 51 924 560 5*
Karachi Office: *4th Floor, Bharia Complex 3 building, MT Khan rd, Karachi. +92 21 111 111 779*

FOLLOW US ON SOCIALS

Designed with BEE